Scott Leahy

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SUMMARY

Operations and product professional with 6+ years of experience across sports technology, data operations, and SaaS. Led international teams and high-volume data operations at StatsPerform (Opta), earning three promotions in under four years. In 2026 I founded STAT-Tag, a SaaS platform now used by 50+ users across six countries. Experienced in process automation, data quality, and translating user needs into practical product decisions.

CORE SKILLS

Operations: Operations Management | Team Leadership | Workforce Planning | Process Automation | Stakeholder Management

Product: Product Development | Roadmap Prioritization | User Discovery & Feedback | SaaS

Data & Technology: SQL | Excel Power Query | Data Analysis | AI-Assisted Development | Cloudflare | Supabase | Stripe | JIRA | ServiceNow

Sports: Performance Analysis | Data Collection | Coach & Client Collaboration

PROFESSIONAL EXPERIENCE

STAT-Tag | Founder *January 2026 – Present*

- Founded and launched STAT-Tag, a web-based video-tagging and analytics platform for sports coaches and analysts, growing to 50+ users across 6 countries in the first year.
- Orchestrated end-to-end product development, executing full-lifecycle architecture, UX/UI design, and product roadmap strategy, utilizing AI-assisted development tools to accelerate time-to-market.
- Conducted targeted user discovery and feedback loops with coaches and analysts to prioritize the product backlog, successfully launching a custom event-to-video tagging engine, automated in-app distance calculators, and third-party data integration.
- Drove zero-cost customer acquisition through industry networks, university partnerships, and organic channels (LinkedIn, Reddit, rugby communities).

StatsPerform (Opta) | Senior Operations Team Lead *March 2024 – November 2025*

- Directed a high-volume global operation of 6 direct reports and 100+ analysts across Ireland and Portugal, successfully scaling data collection to support 25,000+ rugby matches annually across roughly 40 competitions, while achieving a 98.5% on-time delivery SLA.
- Managed live production workflows across ~3,000 data points per match, using custom dashboards to hold 97.5% data accuracy and cut location-coding latency 14% (3.5 to under 3 minutes).
- Cut weekly scheduling time in half (2 days to 1) by automating workforce scheduling for 100+ analysts in Excel and Power Query, closing coverage gaps and balancing workload.
- Cut payroll processing time 60% (5 hours to 2) by automating time-tracking and building an end-to-end discrepancy-resolution process.
- Oversaw a €200,000+ annual training budget to design and scale a 200+ hour curriculum for 50+ new analysts yearly, increasing pass rates by 15% and boosting initial production accuracy to 96%.
- Replaced ad hoc group chats with a searchable knowledge base in Microsoft Teams, cutting repeat queries and surfacing recurring operational issues for leadership.
- Promoted two analysts into full-time roles and mentored my successor into the Senior Team Lead position.
- Collaborated with product, engineering, and operations stakeholders to optimize data collection workflows and assess market expansions, successfully launching coverage for high-profile competitions including Japanese university rugby and the All-Ireland League.

StatsPerform (Opta) | Operations Team Lead *June 2022 – March 2024*

- Directed international rugby data collection and QA operations, leveraging performance metrics and trend analysis to eliminate systemic errors and maximize data reliability across high-volume global markets.
- Used JIRA and ServiceNow to centralize issue tracking, reducing resolution times and visibility gaps across technical teams.
- Orchestrated cross-functional operational improvements across scheduling, data collection, QA, and workflow design, aligning diverse stakeholders to deliver complex initiatives on time and in scope with strict deadlines.

- Earned rapid promotion to Senior Operations Team Lead as a result of exceptional operational performance, team leadership, and consistent delivery of high-quality data products.

StatsPerform (Opta) | Analyst/Senior Analyst *September 2021 – June 2022*

- Executed real-time data collection and QA for live rugby competitions, building advanced technical expertise in complex event coding to meet strict live-production latency requirements.
- Trained and mentored junior analysts on global data-collection standards, speeding onboarding.
- Promoted twice in under a year (to Senior Analyst, then Operations Team Lead) based on technical performance and leadership.

Gallagher Chiefs | Performance Analyst Intern *January 2020 – August 2020*

- Delivered real-time statistical analysis during live matches, translating in-game data into tactical insight for coaches and players.
- Built and organized performance databases and video pipelines, speeding coaching-staff access to training and match footage.

EDUCATION

University of Limerick — BSc Sport and Exercise Sciences, Honours Degree

ADDITIONAL

Garryowen FC | AIL Division 1A Rugby Player 2017 – 2025

Olympic Club Rugby | D1 Men’s Club Rugby Player 2025 - Present